

21st Century Library Task Force, Manchester Public Library Board

June 7, 2021

Board and Committee Members present: Stephen Ristau, Karl Hasel, Joyce Hood, Grace Cedrone, Thomas Scheinblum, Miriam Byroade, Heather Doucette, Jessica Scorso
Also Present: Doug McDonough, Norma Nevers

Not present: Mary Fischer, Lilliana Polley, Melissa Pattacini, Ashley Odell, Stephen Stephanou

Comments by Stephen and Miriam at June 2, 2021 BoD Meeting

- Stephen gave brief update of the progress of the committee
- Mayor pleased that we are coordinating with re-purposing schools committee
- Board in general pleased with how much progress has been made
- Thanks given to the committee for work and effort
- Some feedback from the community (per emails that Miriam has received)

Update on Your Voice Matters site

- Previewed draft version of the 21st Century Library Committee page
- Link to task force members pic and bio
- Links to archived docs, minutes, resolution, BoD presentation, etc...
- Town is providing an email address for library task force inquiries
- By 6/11 hope to have information up about community survey
 - JI reporter emailed Miriam regarding the community survey availability

Library Staff Meeting

- 20 of 22 staff present
- They appreciated the opportunity to speak directly with the task force, have their concerns heard and some of their fears addressed
- Definitely looking forward to engaging with the community and the BoD and joining forces to make this a reality
- Heather will pull out highlights from staff feedback (starred items) that indicate priority concern

Upcoming School Tour

- June 25th @9:00 Washington and Nathan Hale

Upcoming Community Events to Share Information/Survey

- June 12, July 10 and August 14 from 10:00 - 1:00; also presence at Juneteenth celebration on June 19th
- Tables will be set up in Forest Street Parking Lot; Washington School for Juneteenth
- Library is launching summer reading program, and, although participating, will not have a table presence per se at the upcoming summertime Downtown Special Services District Saturday programs
- Tables will be manned by Task Force members

- Looking into Thursday night events as well

Branded Print Materials

- Review of the logo/branding options designed by library staff
- Slogan - “Our Library, Our Future”
- Logo - black and white and with yellow splash
- Single page flyer for public with links/QR code to survey
- Need to post survey to Your Voice Matters Manchester in order to get QR code/link
- Will be promoted through social media outlets, including library Facebook page
- Task force members encouraged to reach out to networks to promote

Future Email Communications

- Miriam will log and share with the committee/board

Next meeting will be as part of the Full Library Board on June 21st at 6:30 pm

Respectfully submitted,
Heather Doucette